

Live Internet Talk Radio

Disabilities At Work



VoiceAmerica Business
Every Wednesday at Noon (EST)

Sponsorship Opportunities

www.DisabilitiesAtWork.org

Disabilities At Work (DAW) Live Internet Talk Radio focuses on broad areas of interest to people with disabilities, their advocates and their employers. DAW Radio spotlights businesses that support people with disabilities through philanthropy, or that go 'beyond compliance' in finding and hiring qualified people with disabilities. The show features corporate VIPs, successful service providers, educators, people with disabilities who have interesting stories, authors, researchers, government officials, elected representatives, and celebrities who have reasons to be involved.

Annual Series Sponsor for Non-Profit Organization (\$5,000)

- ◆ acknowledgment three times on each show for the year; opportunity to host three shows during the year
- ◆ credit on each week's promotional show announcements for one year
- ◆ credit on social networking sites (Twitter and Facebook) for every show for one year
- ◆ link to archived audio file, which is also available to public as free download on iTunes
- ◆ visibility on Disabilities At Work website homepage for one year
- ◆ Disabilities At Work wall plaque (1), window decals and magnet signs (6), logo for sponsor website
- ◆ option for naming only available

Six Month Series Sponsor (\$2,500)

- ◆ acknowledgment three times on each show; opportunity to host two shows in the six-month period
- ◆ credit on weekly promotional show announcements and social networking sites for every show for six months
- ◆ link to archived audio file, which is also available to public as free download on iTunes
- ◆ visibility on Disabilities At Work website homepage for six months and logo for sponsor website

Single Show Sponsor (\$750)

- ◆ opportunity to host all four show segments within one show
- ◆ acknowledgment three times during sponsored show
- ◆ credit on sponsored show's promotional announcement and on social networking sites for sponsored show
- ◆ link to archived audio file, which is also available to public as free download on iTunes
- ◆ visibility on Disabilities At Work website as a supporter and logo for sponsor website

Single Segment Sponsor (\$350)

- ◆ opportunity to host one show segment with acknowledgment during sponsored segment
- ◆ link to archived audio file and logo for sponsor website
- ◆ credit on sponsored segment's show promotional announcement

Disabilities At Work and Disabilities At Work Radio are projects of the New Jersey Chamber of Commerce and the New Jersey Chamber of Commerce Foundation. For more information, call Patty Cullinane at 908-975-3211.

