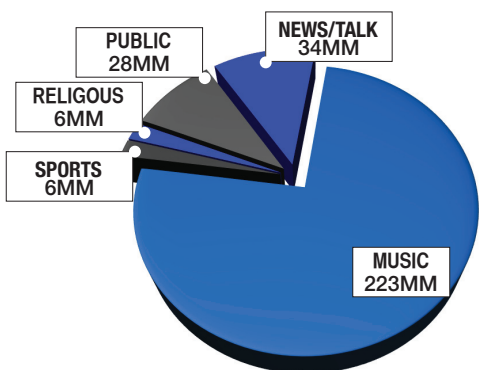


Extending your Reach

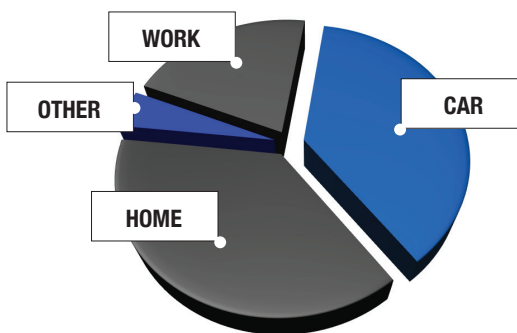
We have a proven platform to support broadcasting, marketing and interactive solutions to a continually growing audience.

We work with new, emerging and veteran media personalities to establish and create a complete media presence to a rapidly expanding Internet audience. They, in turn, bring more listeners to the network—as of April 2011, we had over 2.8 million listeners monthly and growing! **And those are listeners ripe for your marketing message.**

The numbers don't lie.



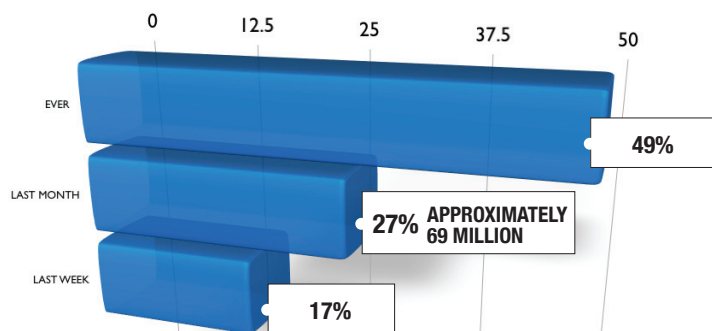
RADIO LISTENING BY FORMAT



RADIO LISTENING BY LOCATION

- » 42% of our listeners are female and 58% of our listeners are male
- » 57% of our female listeners are between the ages of 25-49
- » 43% of our male listeners are between the ages of 25-55
- » 62% of respondents have listened for over a year
- » 68% say they tuned in three or more days each week

An estimated 69 million Americans listened to online radio last month.



% WHO HAVE LISTENED TO ONLINE RADIO

As the world's largest producer of Internet talk radio programming, VoiceAmerica™ can put your brand in front of millions of active listeners.

Did you know?

Digital consumers are:

- » More likely to be white collar
- » 57% live in a household of \$75K or more
- » More educated: 36% have a college degree or more
- » More entrepreneurial
- » More involved with corporate purchasing decisions
- » Slightly above-average with regard to political participation
- » Active and athletic and more likely to be fans across sports leagues
- » Heavy streamers and downloaders of Internet media: 69% download audio; 33% listen to streaming audio
- » Heavy online spenders: 54% have spent over \$500; 35% have spent more than \$1,000; 18% have spent more than \$2,500